

History of Rogers Community Auction and Open Air Market

Born in a barn long before eBay and Craigslist ,the Granddaddy of all sales has been Bringing Buyers and Sellers Together since 1955.

In 1955 Emmet Baer, already an established auctioneer, purchased an eight-acre site on Old St. Rt. 154 in Rogers, Ohio. He built one barn and started the Rogers Community Auction selling produce, eggs, and miscellaneous items every Friday. The Baers opened a small restaurant on the grounds and expanded the market during the 1960s and 1970s.

Emmet's death in 1971 left Lucille and their son Jim to run the business. Jim had a larger vision for the market and began a building program in 1980. He built two pavilions and five buildings to provide indoor market space in addition to the ever popular open air market. A new poultry barn was built to house the small animals that were auctioned. With an eye toward growth, Jim purchased more of the surrounding ground to hold the expanding auction and market.

Following Jim's death in 1999, the tradition was carried on by the third generation of Baer Auctioneers and Market Professionals.

Now being run by members of three generations of the Baer family, Rogers Community Auction and Open Air Market has grown into more than just a market venue.

Today the Market is comprised of nearly 250 acres, with 70 acres of free parking in addition to over five miles of market space. The Rogers Community Auction is the largest open air market in the tri state area and regularly wins awards. This is quite a journey from humble beginnings in a single barn in Rogers, Ohio over 60 years ago.

More Fun Facts from 1955

A gallon of gas costs 23 cents

Oranges are 69 cents for 2 dozen

A Philco Black and White TV with a 20 inch screen retails for \$229.95

Minimum wage was \$1.00 per hour

First class stamp was 3 cents

In 1955 there were 4,000 Drive-In Theaters across the U.S.A.

The first McDonalds was erected in 1955 (a hamburger cost 15 cents). Coca Cola is served in cans for the first time, and Rock and Roll music continues to grow in popularity with Elvis Presley, Bill Haley and the Comets and Chuck Berry topping the charts.

Disneyland opens in Anaheim, CA to invited guests only. More than 30,000 guests showed up to participate in one of the largest theme parks in the world at the time. To compare that to today, we can have 30,000 visitors on a "slow" Friday market day.

Contact Promotions at Promotions.RogersOhio@gmail.com or (330) 227-3233 for further detail.