



Attention Valued Rogers Vendors,

As we enter into another AWARD WINNING year here at the Tri-State Area's Largest Open Air Market, (Best Flea Market AND Best Farmer's Market Winners, "Ohio" Magazine Reader Survey 2015, 2016, and 2017) we are preparing another edition of "The Huckster." This is the market's most requested publication.

In addition to our radio, television, and social media marketing, "The Huckster" is a full-color newspaper circulated to more than 120,000 households via newspapers and direct mail in addition to tourist information centers and our popular website RogersOhio.com. The paper features a calendar of special events, a map of the grounds, interesting market facts, tourism information and, for the savvy market businesses – your own advertising! If you are doing business at Rogers Community Auction, the tristate area's biggest and best open air market, "The Huckster" is where you want to be.

We can assist you in designing an eye-catching ad, or you may also choose to send your own. It's easy to do. Please fill out the form provided and return it along with your check or money order to take advantage of this amazing ad opportunity to market your business for 2017.

----- Please Separate and Return with Payment to Rogers Community Auction -----

Yes, I would like to run a display ad.

Display ads are available for vendors who want a greater advertising impact. Simply check the box on return form. Rogers' advertising coordinator will contact you to discuss your advertising options.

- | | | |
|---|---|---|
| <input type="checkbox"/> Business Card (3¼ x 2) \$185 | <input type="checkbox"/> 1/8 Page Ad (5 x 3¼) \$325 | <input type="checkbox"/> 1/4 Page Ad (5 x 6½) \$475 |
| <input type="checkbox"/> 1/2 Page Ad (10 x 6½) \$750 | <input type="checkbox"/> Full Page Ad (10 x 13) \$1,100 | |

* The price of ad includes professional agency design, typesetting, composition, printing, postage, and handling.

I am interested in a business listing for only \$75.00.

Name _____

Name of Business _____

Items sold _____

(General summary of inventory)

Booth # _____ Telephone # _____

Please check category to be listed under:

- | | | | | |
|---------------------------------------|------------------------------------|-----------------------------------|-----------------------------------|---|
| <input type="checkbox"/> Food Vendor | <input type="checkbox"/> Antiques | <input type="checkbox"/> Clothing | <input type="checkbox"/> Tools | <input type="checkbox"/> Farm Implements |
| <input type="checkbox"/> Collectibles | <input type="checkbox"/> Glassware | <input type="checkbox"/> Produce | <input type="checkbox"/> Services | <input type="checkbox"/> Flowers & Plants |
| <input type="checkbox"/> Other _____ | | | | |

[] I have enclosed my print ready card/advertisement [] Please contact me to assist in designing my ad

Please Return to Rogers Community Auction Promotions no later than March 4, 2017